

Reverse-A-Purse®

by Maggie Daniel Designs

Available at:

www.BanglesAndBagsOnline.com



2011
Spring/Summer



The look you'll flip for!™

Luxe

Our Luxe purse is the perfect everyday bag – roomy, stylish and comfortable to carry.

*10" high, 16" wide,
25" straps, 4 interior pockets (one zippered).*



Black - LWBLK
Brown - LWBRN



Contemporary

A wide base and tapered top give our popular Contemporary purse an attractive silhouette.

*8" high, 15" wide, 25" straps, 4 interior pockets
(one zippered).*



Black - CWBLK
Brown - CWBRN

Urban

An adjustable strap gives the Urban the option to convert from shoulder bag to cross-body hipster. Constructed of sporty and durable microfiber.

9" high, 9" wide, adjustable strap length,
2 interior pockets (one zippered).

Microfiber



Black - UWBLK
Brown - UWBRN



Club

A smaller purse with built-in wallet pockets and a strap that converts to wristlet style. Perfect for an evening out.

6" high, 12" wide (bottom), 19" convertible
strap, 1 zippered pocket
and 8 credit card pockets.

Faux
Leather



Black - BBLK
Brown - BBRN

Cover Collection -- New for 2011

New!



Blush

1301



Vibrant pinks dance in a festive marquis pattern. Blush flips to reveal a pearlescent ivory mock croc.

Lollipop

1302



The eye-catching print of Lollipop is a celebration of this season's popular colors. With a reverse side of faux leather teal, this cover really "pops."

New!



Margarita

1303



Lush limes and Caribbean blues are captured in a lively floral fantasy. The faux leather "margarita" lemon-lime makes this cover fun and versatile.

New!



New!



Fanfare

1304



Fanfare pairs a navy and cream geometric pattern with a sophisticated red quilted microfiber. A winning summer combination!

Tuxedo

1305



A sure-to-be classic! Tuxedo offers the ever-popular palette of black and white in a crisp, stylized houndstooth. Flip the cover for gunmetal gray metallic in a lush faux leather.

New!



Sahara

1306



Welcome to the peaks and valleys of the sand dunes of the Sahara. This cover is sure to please those with a fashion flair for the exotic. The pearlescent "sand" mock croc on the reverse is an ideal neutral.

New!



- Black
- Brown

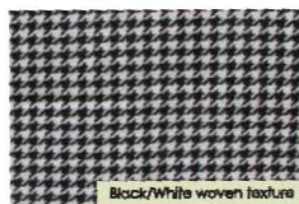
Be creative and build a Reverse-A-Purse® wardrobe that reflects your personal style. The key to the left will help you decide which purses pair best with each cover.

Unless otherwise indicated, all fabrics are printed on high quality cotton.



Note that some covers from previous seasons are no longer available in all purse sizes.





Scarlet
1205



Black/White woven texture



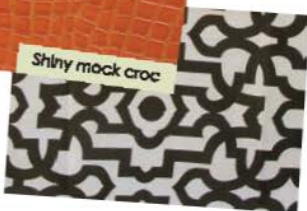
Faux suede



Spice
1206



Shiny mock croc



Iridescent gold faux silk

Shimmer
1207



Textured faux silk



Brown/Creme woven texture

Ivy
1003



Cartwheel
1004



Faux suede



Shiny mock croc

Safari
1005



Zebra "fur"



Shiny mock croc

Café
1006



Woven texture

Truffle
1007



How It Works



1 Pick your purse.

2 Choose some covers.



3 Flip your cover, change your look.



Covers attach by elastic loops to buttons hidden beneath the purse "wrap."

Swing Clutch flaps attach by zipper.



The look you'll flip for!™

Our Story



A few years ago, I bought a fun, colorful purse. I thought that my trendy new bag would be a great fashion accessory. However, I soon realized that my new purse matched very few outfits in my wardrobe. My new fashion accessory was actually a fashion faux pas!

I wanted a purse that would accentuate my outfits. But I did not have the budget or space for a closet full of bags. Nor did I have the time to switch my things from purse-to-purse each day.

Reverse-A-Purse® was the answer to my dilemma. It's one purse that matches every outfit in my wardrobe. I made the first few prototypes on my grandmother's old sewing machine with fabric scraps littering my dining room. My little idea has caught on and Reverse-A-Purse® handbags are now featured in retail stores nationwide.

Our purses are designed for today's busy, budget-minded, fashion-conscious woman. Our fabrics are fresh and are carefully combined to maximize the versatility of our purses. We design new covers all the time, so it's possible to completely change your look from season-to-season without ever switching purses.

We are pleased to offer the most versatile fashion accessory imaginable – Reverse-A-Purse®!

Catherine Brehm
President, Reverse-A-Purse, Inc.



Cover Keeper

Hang your Cover Keeper in your closet or other handy spot so that your purse and covers are ready to go when you are! A hook on the back of the Cover Keeper holds your purse.

You can also use your Cover Keeper to take your Reverse-A-Purse® collection with you. It folds and easily fits in a suitcase.

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